



## Kit Ellis

**Senior Manager, Public Relations  
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Kit Ellis joined Nintendo of America in January 2009 as manager of public relations. Since then, Ellis has led the development and execution of strategic public relations campaigns for key product launches such as *The Legend of Zelda: Skyward Sword*, *New Super Mario Bros. Wii*, *Pokémon Black Version* and *Pokémon White Version* and *Kid Icarus: Uprising*.

Prior to Nintendo, Ellis worked as manager of public relations for Namco Bandai Games America, as associate manager of public relations for Konami Digital Entertainment America, and as associate account executive at TriplePoint Communications.

Ellis earned a Bachelor of Science degree in marketing and international management, with a minor in psychology, from Georgetown University. His favorite video games of all-time are *Super Mario World* and *Super Mario 64*.